

Statement of Purpose - MBA

Studying for an MBA requires a certain determination and strength of character. In recent years, the business world has become rapidly integrated across once restricting borders, and anyone with high goals in the business world must have an international perspective and be aware of the realities of different international arenas. I am to have a diverse background both academically and professionally which has exposed me to different peoples, cultures, and languages. As a native of Asia, I am familiar with the increasingly important markets of this region, and as such I am thoroughly prepared for the demands and challenges presented by undertaking study in the MBA program at your institution.

From a young age, I set goals beyond those of my peers. I decided to pursue a Bachelor's degree in Bachelor of Commerce, but in recognition of the limitation of programs in this field in my native country, I decided to pursue my postgraduate degree in London. The MBA programme in Financial management will help me in a long run. I received broad business-based education while I was in Gujarat University in Ahmedabad. As a result, I am confident in my ability to adapt to your environment and join your MBA program.

Since I completed my studies at Gujarat university where I focused my studies on finance and marketing and simultaneously that I did one year certified course in Hardware and Networking and joined one software company. After more two three years in this company, I am confident working in a fast-paced international business environment. However, during these years I have encountered numerous obstacles and unforeseen challenges. Therefore, after careful consideration, I decided that further study in an MBA program would be not only useful, but perhaps essential in developing my career potential and providing me with greater opportunities for future success.

My career path has led me from the rapidly developing markets of my native country in Asia to the rolling hills of England and back again. Now, I feel that the next logical destination on my path is your MBA program. The curriculum of your MBA program is similar to that which I studied previously, yet it is much more challenging and will allow me to develop my abilities further. I already have a strong background in various aspects of business, from marketing and management to accounting and sales. Because of this, I feel I am uniquely qualified to attend your MBA program.

Student Name

