

## **STATEMENT OF PURPOSE**

“Knowledge comes by eyes always open and working hands, and there is no knowledge that is not power”. This statement characterizes my beliefs. . It has been my wish to pursue my higher studies at a leading UK university. Knowledge is considered as the greatest wealth a man can possess in his life that can be acquired through hard work. The reason why I am studying business is to pursue a career that would help me understand the market and acquire wealth. I would like to study in UK and obtain a Masters degree in business studies. After the post graduation I wish to own a lucrative business where I can provide good service, good products and create job opportunities for others. In order to achieve all these I may have to work for a few years in a private sector to gain experience.

M.B.A. is the fastest road between where we are now and where we want to go in this competitive environment. Moreover, if we look around we see how our current world is so commercialized which manifests the power of commerce, economics and business. However, the income generated by employees of business can put them in a high standard of living that no other job can generate which makes me proud to major in Marketing and Management. More over I personally have a good marketing and convincing attitude to which I want to give a definite shape through business education. My ambition is to learn new business concepts. Especially in the field of marketing and Management due to the dynamism displayed by the world of business and the horizons they cover. I would like to broaden my scope of work and develop better critical thinking and sharpen strategic and tactical skills with appropriate leadership skills.

MBA requires Practical knowledge and analytical thinking and quick understanding ability. Why am I studying in the UK? Though it's expensive to study MBA in UK, I feel that it's impossible to compare the exposure and the wide area of knowledge which one can experience by studying MBA in UK. An exposure to the International market, excellent interpersonal skills and the chances to improve the ability to become a powerful manager is what I'm going to seek by studying in the UK. I have noticed that studying in UK gives a great opportunity to study business education in one of the most advanced countries in the world in terms of being a financial world class and business centers. I really feel studying MBA abroad is a gift of my life in the educational career since it's my long term ambition. Hence, I am interested more than anything to do MBA Abroad in a good school and improve my managing skills and improvise my abilities on the same and become a powerful leader in the near future.

Early in my life, at the high school level, I learnt the value of hard work and perseverance. This led me to succeed in my higher secondary examination. Later this served as a foundation for my studies in Accounting/economics at College which ranks as one of the top accredited college affiliated to Eastern Institute for Integrated Learning in Management (Eiilm) University.

P.T.O.

I got some very interesting information about my field of study by browsing your website and this has driven me to apply for the M.B.A course offered at your prestigious university. The eight modules of the M.B.A program which include the Strategic Management, Organization & Resource Management, Strategic Marketing, Financial Management, Operations Management, International & Risk Management, Power Regimes & Supply Chain Management, Business Strategy and Procurement competence will help me improve my cognizance in the field of procurement and I believe that studying at your university will give me the means to achieve my goals and realize my dreams. I therefore make an earnest request to consider my application for admission.

I believe that I possess the aptitude, discipline and perseverance to sustain the motivation and drive needed for masters degree. I have many ambitions for myself as I embark on this stage of my life. I am confident that education at your university will provide an excellent opportunity to explore in the field of finance, and provide me with the best environment to achieve my goals. It is my convention that through sheer diligence and application, I have the capability to make a positive contribution to your university I sincerely hope that you would share my confidence by accepting me to your esteemed institution.

Thank you for giving me a chance to express myself and please consider me for the MBA program at your University.

**Student Name**