

Statement of Purpose

Introduction

I am **Student Name**, 25, I belong to the field of Science, I'm basically an Engineer in field of Electronics and Communication. My dream is doing MBA from a reputed institution which would be a pathway for my Career and give me not only a degree but also a new style of learning with international standards, innovative methods of self-development skills and the ability of survival among the fittest. Hence, I was left with no other ideas and suggestions from experts, other than to join you, I believe you will shape me and make me qualifiedly fit to the corporate world and to the progress in the modern globalized cultures, technology and era.

Academics and Work Experience

I have completed my degree in Bachelors of Engineering with Electronics and Communication, from Babaria Institute of Technology, Gujarat. The CGPA (Cumulative Grade Point Average) I got was 5.71 in year 2015.

Then after I have decided to work so as to utilize my educational knowledge. This will help me to gain experience of professional environment and outer world. Hence, I started working as a Marketing Head at "**Makson Sheet Metal Fabrication Private Limited**" at Ahmedabad, Gujarat. I worked there for the period from October - 2014 to May – 2018. Thus, in total I was there for three and a half years. As a marketing head my work was to do marketing of Sheet Metal and Fabrication products within India as well as beyond boundaries. Gradually I gained experience and that lead to leading a team of total 11 members under me. I was responsible for overall team performance in terms of fetching new orders and achieving allotted targets.

Why Masters of Business Administration?

While browsing your website, I found a Program option called **Master of Business Administration** and went through all the course structure and looked upon various meant for up gradation of my missing skill, will provide Essential core Business knowledge & find it highly coincided with my professional, academic and future Vision of admirable leader & Manager. MBA from this University will provide me a level of excellence and expertise which is mandatory to survive in today's complex economic scenarios & performance oriented professional world. In today's cut throat competitive world, knowledgeable customers than ever before creating lot of challenges to satisfy them with better quality in any sense in this way Strategic & innovative decisions plays a crucial role which one can acquire through Professional studies, one of them is MBA and perfect for my short and large term goals somewhere in Managerial position after my completions of studies, your innovative customizable curriculum of MBA, the flexibly of the program would effectively improve my acumen. Every organization is looking to Management strategist to ensure that they better

understands their customer requirements through their latest skills and innovations and able to pass all challenges of competitive and emerging markets in the globalized world.

Why University of East London?

MBA from University of East London, U.K is recognized for its pragmatic, professional introduction and by the open structural planning of the course plan. UEL is home to the students from over 80 countries, it is multicultural and offer **300+** courses in various graduate and post graduate courses in the fastest growing fields like management, technology, accountancy and so on. This will give me a chance to interact with the domestic and international students which will help me to relate and apply international cultures during my study at UEL. **According to 2018 'Complete University Guide' the university's league table ranking it ranked 109th. It ranked 2nd in terms of student satisfaction and 5th in terms of facilities spend in the regional 2019 tables for London.**

Though I researched on universities like Coventry University and UCLAN, and others but this university suites me the best for its friendly and well experienced staffs and also university is providing better accommodation for the students. This university provides not only theoretical knowledge but also very good practical experiences. University ensures that courses are designed with commercial, industrial and professional partners to make sure that learning meets the demands of the world of work. That is why this university is recognized as one of the most improved universities in United Kingdom.

Why UK?

Of all the many reasons that I can think of, the one that stands out in particular is the diverse and robust culture in UK. With a booming relevance in the global market and standout health standards, UK has no doubt become a hub for modern education. The courses in the universities in UK provide flexibility and are perfectly suited to transform one into a confident expert in whichever field one would partake in. UK was also voted to be the 3rd for having best universities in the world. The prospect of getting to experience education system in such a country is very promising to me.

Conclusion

"If you want it, you can fly, you just have to trust you a lot."

- Steve Jobs

The above Quote says it all. To fly higher in the sky I need wings of MBA. My dream is to become Master in this filed. This is will be made possible only if I get a chance to study at University of East London and this decision will give me ample opportunity to consolidate my creative energies and harness my technical aptitude, Just like artists I want to express my unlimited imaginations to create programs which is about a better world with advance

technologies , creating something that has the potential to provide benefit to others gives me a real sense of satisfaction and I am looking forward to developing programs that have the prospect of being used worldwide.

Summarizing all written above, I believe that my passion and exposure in your prestigious institution would give me an opportunity to receive high level of education under the guidance of prominent and excellent teachers; this is not only as a great honor but also as a great responsibility to prove myself. My initial goal immediately after the course is to obtain a rigorous, demanding and rewarding position in this profession.

Sincerely,

Student Name