

STATEMENT OF PURPOSE

Throughout my life, I have been driven by the desire to create and innovate, a capability that is always known to transcend the active acquisition of knowledge. In this era of globalization, I decided not to just get enthralled by the technological marvels, but to play my part in it. In view of such global scenario, my decision to pursue Master's degree in Business Administration would open the gateway to enhanced career options leading to top position in corporate world.

The path, to realize the dream of being a part of globalize world, will no doubt be tough, but full of challenges, which I am willing to accept. Development of any country is characterized by its infrastructure, which indeed is characterized by Electronics Engineering. Hence, after higher secondary education, I opted for career in technical education in the field of Electronics Engineering from **Ramappa Engineering College**, which is amongst the highly respected technical institutions in South India.

My final year project was computer-based for earthwork with special reference to network canal. In this project, earthwork quantity was found out for an alternative canal alignment, and the quantity of earthwork computed was verified with authentic field data provided by the Irrigation Department. The proposed method of earthwork volume computation, if adopted, would be effective in saving valuable time and computational efforts. The proposed method could also be applied to determine the earthwork volume for any road projects and for estimation of most economical canal alignment. Our project group comprising of six students, worked as a cohesive unit for a period spanning about 12 months. This project, apart from being a learning experience also left a permanent stamp on the importance of teamwork, co-ordination and complying with the responsibilities, for success of any endeavor.

I have completed short-term computer courses in C language, SQL server, JAVA programming, AutoCAD and STAAD.

I strongly believe that co-curricular activities go hand-in-hand in overall development of the personality. During my college days, pursuing technical education I was an active member of SAEED (Students Association of Electronics Engineering Department). As its member, I played a lead role in organizing blood donation camps in the institution. I was anchor for quiz competition, coordinator for valedictory and annual day functions. In final year of my engineering I was the president of SAEED. This president-ship played a vital role in enhancing my quality of leadership and tackling pressure situations.

While working as a site in-charge, planning and managing the projects, I realized that, executing the job on one's own, and implementing one's own project with the cooperation of and in collaboration with many, both stands far distant from each other. However, just from this simple observation, I have discovered that MBA provides a distinctive advantage over those without. There is an analytical nature inherent to MBA's, which I believe is duplicable only by committing one or two years to academic study of business. A student for just one or two year can be transformed into a leader for entire life.

India, as a developing country has an enormous potential in Management Science and Business, is moving forward faster to transform itself into a developed nation. And as the Indian economy is rising and going global, technical knowledge and MBA with an intellectually stimulating international environment will definitely provide an edge in the corporate world. I foresee my own career moving in the direction of international business, initially from an advisory perspective (i.e. finance or international trade and finance or investment banking) and ultimately from a leadership role within a manufacturing entity, preferably a startup venture. And, in the light of my international bent, there is no doubt that U. K. is quite appropriate for my studies.

I believe U.K. offers an advanced business administrative career, I am also confident that MBA from LCA will help me to transform myself into a leader in corporate world and in fulfilling my cherished dream of serving my country to my utmost satisfaction and dedication. Hence I wish to nurture my administrative skills at the best available institute. I realized that it is an opportunity to translate my dreams into reality at your esteemed institute. With assurance of dedicated efforts, I am confident of completing my MBA studies successfully and will definitely prove to be an asset to the University

(Student Name)