

## Statement of Purpose

I am **Student Name**, at present living in London, UK and my VISA status is Tier-1 Post Study Work (PSW). At this stage I wish to transfer my status to studentship (Tier-4 general student) and would like to achieve a higher qualification from UK which is internationally recognized and accepted.

Now I take this opportunity to briefly express my carrier objectives and also shed light on my educational background. Excellence in any sphere of life can be achieved through determination, dedication and perseverance. Yet lack of in-depth knowledge of the subject leaves the conceptual skills unhandled. Education is not mere accumulation of facts and figures but it is a tool through which facts are cohered and coordinated so that the mind learns to discern and discriminate, to think and to infer. It is in this context that I would like to pursue a course that not only supplements the knowledge that I possess but also provide a strong foundation to my research oriented study.

I have previously studied at Ethames Graduate School under University of Sunderland in the year 2010 and have already completed my BA (Honours) in Accounting and Financial Management degree from the University. After completion of my BA (Honours) in Accounting and Financial Management degree I applied for Tier-1 Post Study Work (PSW) and also got my Post Study Work (PSW) visa in 2011. Now I am keen to study MSc in Business Management and I am looking for better quality UK University where I can build upon and develop my future career on Business Management.

I would like to study at your prestigious institute which provides the kind of exposure that I need to broaden my thinking and undo my insular prejudices. Your Institute is a confluence of people from different cultures, religions, races, nationalities and ideologies. I am sure that my exposure to these kinds of diverse influences would aid in the overall development of my personality and help me broaden my concept from the narrower confines of nationalism to internationalism. I am keen in acquiring all the above mentioned qualities which will be the basic attributes of a person of 21<sup>st</sup> century.

Since my childhood, education was given the almost importance as I hail from a good family background. Along with academics, I learnt more by people I met with and dive into the flood of data wherever necessary.

After completing my MSc degree from Anglia Ruskin University I would like to go back my country Bangladesh as Bangladesh is now one of the fastest developing countries in the world and Bangladesh would be one of the ‘Next 10’ developed and emerging countries in the world after BRIC (Brazil, Russia, India and China) according to Goldman Sachs report, and in the era of Globalization my dream is to develop my father’s small scale business and make it stand among the top priorities.

My option of pursuing MSc in Business Management from your Institute would help me not only theoretical knowledge but also enhance my managerial skills. I am very keen and enthusiastic about joining in your Institute. I firmly believe that my enthusiasm and credentials will enable me to meet the expectations of the institution. I wish to acquire state of the art knowledge in the rapidly advancing sphere of Business management, and all other amenities conducive for better development. If given chance I would certainly prove my ability to handle challenging tasks with my inner strengths. This would all be fulfilled by a Master’s degree course in the United Kingdom.

I look forward for a challenging career in research which may be arduous and demanding at times but the satisfaction one gets on discovering something new, however small the contribution may be, is unparalleled. I am fully aware that your curriculum requires consistency and commitment and I am sure that my aptitude and drive will see through and lead me towards my goal. I am totally convinced that my study at your university would be meaningful and rewarding.

I choose the course MSc in Business Management because all the organization prefers to recruit MSc degree holder talented people to meet the development of senior and middle level manager. The course MSc in Business Management help me to develop my key skills like leadership skill, interpersonal skill, critical decision making, organizational transformation, organizational skill and innovation to a senior level of organization. This course will equip me to manage critical and complex organizational issues in a challenging and changing microclimate with appropriate knowledge, proper understanding, and necessary

skills to make right decision for the development of the organization. Moreover I think I have competence to study MSc in Business Management course in the UK as my medium of instruction was English in School level and also I have completed my BA (Honours) in Accounting and Financial Management degree in the UK. That is why I believe the University should consider my application positively to give me scope to be a proud student.

The reason behind choosing Anglia Ruskin University is that Anglia Ruskin University is one of the famous and renowned Universities in the UK. Their courses are designed to develop the proper knowledge and skill that are primary requirement of senior and middle level management of the organization. The MSc course content in Anglia Ruskin University includes the real life and state-of-the-art thinking and research on management to strategic level and has participants from a wide range of business and service backgrounds which provides an excellent pool of experience and expertise and help to learn.

I have no doubt about Anglia Ruskin University's MSc programme and their quality of teaching and other facilities which they have been proved several years with The UK quality Assurance agency (QAA). Therefore I have confidence about Anglia Ruskin University's education that is the highest standard in the UK. I am very eager to begin engaging in advanced business studies. I believe that further study in the UK is an important first step on the path way to my future career in international Business where Anglia Ruskin University providing excellent tuition to students. I firmly believe that UK is the ideal setting for refining my expertise in Business Management with Anglia Ruskin University while also acquiring a broader international view point.

So therefore, May I pray and hope that Anglia Ruskin University would give me the opportunity by granting me as a student, So that I can fulfill my long desired dream and I am eagerly waiting for the kind response.

Yours sincerely,

**Student Name**