

STATEMENT OF PURPOSE

I am **Student Name** whose ambition is to leave the signature of my identity all across the globe. Since my childhood I always studied my academics with passion and scored good result. I completed my HSC from GSEB in 2013 and scored 80.80%. Then I completed B.Com in 2016 from Veer Narmad South Gujarat University and Scored 5.35 CGPA. After Completion of my Graduation I went To Poland, There I did Diploma in Management. I always wanted to pursue my higher studies in international university so having the opportunity to fulfil my dreams see my future secure and bright I have decided to complete my further studies from international university.

UK universities all offer programs that I can utilize when applying for jobs at home after my studies. Not only is the academic standard at their partner universities valued and of high prestige, my experiences abroad will demonstrate that I am independent, open-minded, flexible and up for a challenge! Among the benefits of studying in UK is a wide choice in picking my field of study and institution. The UK education system promotes close interaction between students and lecturers and provides the freedom to combine different subjects into a single course of study. Indian students who're worried about expensive tuition fee need not lose sleep either, for there are many scholarships that I can apply to, especially at postgraduate and research level, to support my study and cost of living costs. Studying in UK is an opportunity to experience a multicultural environment, meet new people and fellow international students from across the world and discover new places. I benefit by developing a range of skills that are necessary to be part of today's global workforce.

The university which would help me to provide detailed knowledge is Oxford Brookes University. The university is recognised for providing one to one attention to the students and developing their personality as per the current scenario of the market. Moreover, they also boost their graduates to develop innovative ideas and with the help of lectures from the professionals help the academicians to learn about the most-up-to-

date methods to overcome the hurdles faced by the huge industries. Their students are our number one priority and Oxford Brookes provides top-quality support services to help each student achieve their best academically and personally. They want Student's years spent with them to provide the launch pad to an exciting future.

The MSc Marketing and Brands Management is perfectly coincided with my interest because it provides me specialization in many functional areas of business such as Principles, Method of Event and Management, Strategic Brand Management which would give me an exposure of new methods & technologies used in business; all of these ultimately enhance my dexterity & employability. In today's era the level of competition is mounting higher and the employer are hiring the employees who have overall knowledge in all the fields rather than focusing on any one field so, to stand out from the crowd and gain the industrial experience which would help me when I return back to India so I decided to study MSc Marketing and Brands Management which would sharpen my almost all the areas required for the Management world.

I am very clear about my future goal that after completing my study in United Kingdom I will come back to India. Nutrition degree is highly demanded in India. As it is a huge industry, there are great employment opportunities in Private National and Multinational companies.

Hope this clarify my purpose of study in United Kingdom.

Student Name