

## STATEMENT OF PURPOSE

“If you’re offered a seat on a rocket ship, don’t ask what seat! Just get on.” – Sheryl Sandberg (COO Facebook)

### Introduction

### WHY Msc in Applied Computing

The primary reason why I have enrolled in Msc Applied Computing is that course will provide me a business IT or computing background. It also helping me to built on existing Skills and develop an advanced understanding. Skills of Msc applied Computing helps me to climb up the corporate ladder and brighten my employment prospects.

This will open a wide range of options for me by making me employable in varied fields. Similar courses in my country don’t offer any hands on experience and practical exposure, which Research Methods and Research Project gave to me.

This course help in curriculum developed with input from an industry liaison panel, ensuring that the course content is up to date and help to be a attractive employee. Post this course ,I would be able to work as software developer, digital marketer,Business Anylist etc. in my country , where IT sector is growing by leaps and bounds.

### WHY THIS UNIVERSITY

Choosing the right university or college for my further studies was a little difficult task. I spoke to a number of education counselors, connected to some current and ex-students in UK via social media sites. I gathered a lot of information, considered many universities and eventually narrowed down to Solent University. To dispel my doubts further, I visited [www.solent.ac.uk](http://www.solent.ac.uk) . On this website, I saw that overall quality of educational experience at Solent University especially in Msc applied Computing and it reposed confidence in me and assured me of my selection.

What’s more, I realized that Solent University offers an impressive combination of bright employment prospects, decent initial pay, lucid pedagogy and student engagement. There is also a diverse student population, which will educate in multi-cultural aspects of this globalised world.

## **WHY UK**

During my research, I discovered that UK has top universities in the world. Its focus on quality of education imparted to all students reposes confidence in me that higher education in UK will nurture my learning experience and provide up-to-date and accurate information. I even contacted acquaintances like friends and other known people to discern the reality, and they all too had a positive review education system, study environment, infrastructure and facilities. All these factors drew my attention to this pulsating, cosmopolitan and metropolitan nation called UK.

Without a shadow of doubt, UK is currently the most popular destination for international students in the English-speaking world. Many international students choose to study there because of the cultural diversity, friendly natives, and high quality of education. Graduates from UK schools are highly sought after due to the impressive international reputation of the UK education system. This system is carefully regulated by the government in order to maintain the high standards of education associated with the country.