

STATEMENT OF PURPOSE

U.K is the place to be, as it provides the perfect training and environment to achieve my entrepreneurial ambition.

My name is **Student Name**. I pursued my Higher Secondary Studies in Commerce field in Gujarat Secondary and Higher Secondary Education Board, Gujarat, India. I am planning to pursue my higher education and I really hope to get enrolled into the Bachelor's Program at your esteemed institution. In the following paragraphs I have summarized my educational background and my areas of interest.

Starting off with my academic's, I completed my schooling in Basil School, Baroda, Gujarat, India. My school helped me develop better in the field of commerce, right from the initial stages.

I think one of my most distinguished characteristics is the diversity of experience I possess. I am a commerce student with a flair for the projects. I am a man with technical aptitude and an interest in management. I also have a passion for travelling and understanding different cultures of the world. All these elements have given me a very broad outlook, with varying degrees of knowledge in a range of topics. I strongly believe that although some are not related directly, all these qualities will influence my graduate work.

The fact that I deeply wish to be associated in the respective fields of business and marketing is indispensable. My past experience, complimented with a plethora of achievements is witness to it. Business and Management course fascinates me not only because companies are more competitive but also because it can bridge great distances to bring people together. I like learning new skills and acquiring updated information because they help me adapt to the fast changing world and encourage my interest in innovation enrich my experience and give me higher self esteem.

Personal satisfaction also plays a key role in my career decision while monetary rewards are of practical importance. True satisfaction springs from the opportunity to grow and learning within the industry and more. Studying in your **London College of Accountancy** will help me achieve my **BSC (HONS) INTERNATIONAL BUSINESS MANAGEMENT** degree from UK. The bachelor's studies would be necessary to be a pillar for my further master's studies to secure a position as a specialist in Trading Business and given platform to my idea; such a position in long term will prepare me to accomplish my long term ambition of building my own big company. The university would definitely help me make a mark contribution to the world economy and development in the fast growing industry and changing infrastructure.

To achieve my career goals, I need to learn much more about current developments and techniques to help me advance in the competitive world to understand and experience the scenario better.

The university has its outstanding faculties and emphasis on a collaborative learning environment, flexibility in curriculum, study abroad opportunity and a global perspective to various key issues. I hope to become a part of this dynamic culture which will give me a leading edge to work effectively in diverse teams and situations.

However, just from simple observation, I have come across that a **BSC (HONS) INTERNATIONAL BUSINESS MANAGEMENT** in UK provides a distinct advantage. Enlightening my international bent, there is no doubt that UK is quite appropriate for my purposes. I wish and aim at: May the spirit of action, faith and fraternity, courage and confidence prevail in my pursuit to aim and aspire for something still more and something still better from life. There should be always an aim, aspiration and an ambition to go further, to improve and to excel for the better and brighter things and values of life.

I am looking forward to go and study in UK for international exposure.

Regards,

Student Name