

Statement of Purpose

Having done graduation course in Commerce, combined with three years of practical experience in Audit, Accounts & Administration, I would like to put to use this knowledge to do my Masters in Supply Chain Management. This would give me the leading edge in technology and the practical low-down and information I require. For this, research would be of prime importance with hands on experience in real time applications accompanied by in-depth knowledge of the subject.

The days of my undergraduate study helped me to get sound knowledge and firm grasps over the underlying principles of subjects like Business Economics, Marketing Management, Operation Management, and Business Research, and has equipped me with the necessary prerequisites for a formal graduate course. After the last semester I got the chance to pursue traineeship at Venkat Associates (Chartered Accountant Firm) and later observed for full employment. In this, I worked on conducting Internal Audit, implementation of laid procedures. I gained a lot from this; the more tangible benefits have been a deeper insight into Accounts, Audit & Administration.

During my Second job at Cardio Fitness who was Importer & Trader of Fitness Equipments, I acquired a great deal of knowledge about Business, Trade, and Logistics Management. In addition, I was responsible for the overall implementation and maintenance of day to day business in the region. Working on this project has helped me understand for the first time how Business Cycles & logistics work. I also developed an appreciation of the “big picture”, and conversely how important the logistics and supply chain management are.

I wish to earn MBA in Supply Chain Management and intend to follow this up with a doctoral degree, and later a career in research and development. After having done a research in the logistics and supply chain websites and discussed with my professors and colleagues about my choice of course to do, I have no doubt that Supply Chain Management is the appropriate Course to pursue my further studies, since it will provide me not only an opportunity to learn but also the implementation of techniques that were appropriate to the business entities. University close links with industry and extensive research links with companies will enable me to apply the knowledge and theory to the real practices through the project works. University's focus on a corporate project will enable me to put my knowledge into a direct practice as well as to develop professional contacts for

future employment in the world marketplace. My carefully planned career path and professional/personal experiences in combination will ensure that I am successful in my next career.

(Student Name)